



**Keshav Bhajanka** is a dynamic and visionary business leader currently serving as the Executive Director at Century Plyboards (India) Ltd., headquartered in Kolkata. A meritorious graduate from the University of Warwick, UK, he completed his Bachelor's in Accounts and Finance in 2010. He was the country topper in the IGCSE examinations in 2007 from The Cambridge School, Calcutta.

Keshav began his professional journey in 2010 as Director-In-Charge of the Decorative Business at CenturyPly and has since played a pivotal role in the company's growth and transformation. He has spearheaded the launch of several high-impact product verticals, including exterior grade laminates and Medium Density Fiberboard, significantly strengthening CenturyPly's market leadership. As a key driver of strategic expansion, he led the development of India's only integrated wood panel manufacturing facility at Badvel, Andhra Pradesh, with a capex outlay exceeding ₹1,000 crore.

In his drive to future-proof the organization, Keshav introduced a CEO-led structure—signaling a strategic shift from a promoter-driven model to one anchored in professional leadership, institutional rigor, and world-class governance.

He is also an active board member of Star Cement Ltd., one of the fastest-growing cement brands in eastern India, where he contributes to the company's growth and strategic direction.

Keshav's leadership and vision have earned him widespread recognition, including the prestigious 'Realty+ 40 Under 40' Leadership Award. Alongside his corporate responsibilities, he is passionately engaged in numerous social and charitable initiatives. He has also served as the Chapter Chair of the Young Presidents' Organization (YPO), Kolkata Chapter, and is the former Chairman of the Young Leaders Forum of the Indian Chamber of Commerce. He is also an active member of Round Table India, Marwari Relief Society, Friends of Tribal Society, and several other charitable institutions.

Driven by purpose, innovation, and a deep sense of responsibility, Keshav envisions transforming CenturyPly into one of India's Top 50 companies—not only in terms of scale but also in impact, governance, and long-term value creation.