

Founded in 1925, the Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce headquartered in Kolkata. It is the premier body of business and industry in Eastern and North-Eastern India and has offices in New Delhi, Guwahati, Bhubaneswar, Ranchi and Patna, besides having the head office in Kolkata.

ICC believes in reaching out to the global market by building meaningful bridges of co-operation and effective networks between Indian and global businesses. It is an era of Information, Technology and Open market that we are part of, and hence ICC believes in emerging as a prominent platform for foreign business players who could use the ICC network to get into the Indian market. ICC aims to facilitate trade between companies nationally and Internationally. In this process it would help the companies with the required information and services.

In this regard, ICC is happy to announce that it is launching a Trade Facilitation Desk to facilitate trade & business between India and the rest of the world. The Desk would cater to enquiries both from the members and non-members of ICC and would act as the single window for business matchmaking.



## Trade Facilitation Desk

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### Services Offered

### Coordinate Search

- Address search of companies in India
- · Providing the first point of contact regarding trade organizations/business companies/buyers/sellers abroad

### **Search for Business Associates**

- Looking for business associates in India
- Looking for buyers and sellers in India/potential business partners

### **Economic and Market Research**

- Providing secondary research reports on:
  - Product Profile
  - Market Profile
  - Industry Sector Profile
  - State Profile
  - Country Profile
  - Macro Economic Reports

### • Trade Rules and Regulation

- Providing information related to:
  - Government notifications and guidelines
  - Tax laws and duties

### Lease of Workstations at ICC Premises

- o Providing space on rent for one or more days, with IT facilities and basic necessities to companies in India and abroad
- Arranging B2Bs
  - · Facilitating meetings between two or more companies, both physically or virtually
- Training Programmes on Skill Development
  - o Providing consultancy, systematic implementation, and training programmes and certifications on skill development through the ICC Centre of Excellence for Industrial Development and Industrial Research









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### **Membership Base**

ICC has a diversified membership base, including leading Indian companies, industrial promotion organizations, banks, financial institutions, and governmental organizations. Important industry associations are also members, such as:

- Indian Foundry Association
- Foundry Cluster Development Association
- Indian Sugar Mills Association
- West Bengal Cold Chain & Cold Storage Owners Welfare Association
- Indian Chemical Merchants and Manufacturers Association
- Gunny Trades Association

### **International Network and MoU Partners**

ICC has a strong international presence and has established MoUs with leading industry associations and think tanks globally. This facilitates business cooperation between Indian companies and international companies. Some MoU partners include:

- China Council for Promotion of International Trade (CCPIT, Yunnan Province)
- Sri Lanka Chamber of Commerce
- US Commercial Service
- Indo-Bangla Chamber of Commerce & Industries
- · Theory of Constraints Institute (TOCI), Japan
- Chamber of Commerce and Industry France India (CCIFI)
- Ras Al Khaimah Free Trade Zone (RAK FTZ), UAE

### **Notable Initiatives**

ICC's North-East Initiative has been highly successful in promoting the economic potential of the North-East at national and international levels. Key activities include:

- Trade & Business Delegation Exchanges
- Investment Summits
- High-level ministerial delegations to Bangladesh
- Business delegations to Europe, including participation in SIAL in France and Turexpo Galicia
- Strengthening India-Sri Lanka trade & investment linkages
- ASEAN commemorations and strategic programmes with South-East Asian countries





### **Trade Facilitation Desk**

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### **ICC's Strategic Initiatives and Global Engagements**

ICC's North-East Initiative: Momentum and Recognition

Gained new momentum and dynamism over the last few years.

Recognized by the Government of India as the Nodal Chamber for the North-East region. Focus on spreading awareness about the economic potential of the North-East at national and international levels.

### **Trade & Commerce Relations:**

Special focus on India's trade & commerce relations with South & South-East Asian nations. Aligns with India's 'Look East' Policy. Key role in building synergies with Singapore, Indonesia, Myanmar, Thailand, Bangladesh, and Bhutan.

### **Major Events and Initiatives:**

2007: "North East India Trade & Investment Opportunities Week" in Bangkok, Thailand. Largest ever business delegation from India to Thailand projecting the North Eastern Region (NER). 2009: "ASEAN - North-East India Trade & Investment Opportunities Summit" in Ho Chi Minh City, Vietnam. First-ever initiative from India to showcase North Eastern resources in Vietnam.







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### **Relations with Myanmar**

- Regular activities and high-level delegations to strengthen North-East & Myanmar relations.
- Bilateral Trade with Bangladesh
- Organized high-level ministerial delegations to Dhaka to meet Prime Minister Sheikh Hasina.
- Regular updates to Ministry of Commerce and PMO on business issues, sentiments, and sensitivities of Bangladesh Government and Industry.
- India INVESTRADE in Sri Lanka
- Mega conference cum exhibition focusing on Realty Construction & Construction Materials sectors.
- Emphasized potential to strengthen India-Sri Lanka trade & investment linkages.
- Economic & Trade Co-operation with China
- Delegations to the South Asian Business Forum in Kunming, Yunnan.
- ASEAN Commemorations (2012)
- Organized a series of programs in association with the Ministry of External Affairs, Govt. of India.
- Strengthened bilateral strategic partnerships between India and South-East Asian neighbors.
- Focused on sectors like Mining, Agro & Food Processing, Healthcare, Pharmaceuticals, Tourism, Infrastructure, IT & ITeS, Automotive, Oil & Gas.
- Programs organized in Indonesia, Philippines, Vietnam, Thailand, and Myanmar.
- International Engagements and Networks
- Regular high-profile business delegations to Europe.
- Participation in the world's leading Food & Agro Show SIAL in France, leading to significant business engagements.
- February 2013: Visit to Turexpo Galicia 2013, a global Travel & Tourism Fair in Santiago de Compostela, Spain.
- Strengthened cooperation in the tourism sector between Spain and India.
- September 2013: Delegation led by the Chief Minister of Manipur to China & Japan to explore business opportunities between North-East India/Manipur and these Asian economic powers.
- Overall Impact
- Strong footholds in the Asian region.
- Constantly striving to elevate India to a higher growth trajectory through strong relationships, networks, and international engagements.



